

The AAPM is pleased to offer you the opportunity to showcase your company's products, services, or programs by conducting a seminar or product demonstration. Corporate showcase sessions are 30 minutes in length and will be held in a designated area(s) in the exhibit hall set up in theater style for 50 attendees. Please note that sessions are unopposed with any other educational programs but may run concurrent with other corporate sponsors. The following topics are suggestions of areas of interest to our attendees: risk evaluation and mitigation strategies (REMS), compliance, patient safety, diversion, and research. **This application is also available online as a fillable form at www.painmed.org.**

PREFERRED DAY AND TIME

Preliminary schedule as of February 2011, subject to change.

Please indicate your preferred time slot; refer to the AAPM meeting schedule at www.painmed.org, available October 15, 2011, for exact times. Time slots will be determined by November 1.

Thursday, February 23

Opening Reception

Friday, February 24

AM Break

PM Break

Reception

Saturday, February 25

AM Break

RULES AND REGULATIONS

Corporate showcase sessions are assigned on a first-come, first-served basis pending AAPM approval. The showcase fee is **\$5,000** and must accompany your completed corporate showcase application. Showcases are only available to those who purchase an exhibit booth. The fee includes space rental and listing on onsite signage that features *all* corporate showcase sessions. Corporate Showcases will be listed in the AAPM Program Guide. Descriptive copy (limited to 50 words) must be sent to rnowak@connect2amc.com by January 12, 2012.

All activities are restricted to the designated area in the exhibit hall at the Palm Springs Convention Center. You will be responsible for organizing your showcase. Your showcase will be set up in theater style for 50 attendees and will include an LCD projector/screen, podium, microphone, and one lead

retrieval machine. You are responsible for any special-need charges (e.g., catering, additional audiovisual equipment, etc.). Please note that, per convention center policy, no outside food or beverages are allowed at any meeting function.

Promotion or notification of your showcase is your responsibility. You may place a sign no larger than 28' x 44' in the registration area, at the entrance of the exhibit hall, and outside the designated area 24 hours before your showcase is scheduled to begin. You may promote your showcase through direct mail, room drop, program book advertising, or hotel voicemail for an additional fee.

Sessions are approved after **submission of the corporate showcase application form** on a first-come, first-served basis. No cancellations are accepted after space is confirmed.

CONTACT INFORMATION

Contact Person _____ Department _____

Institution/Company _____

Address _____ City/State/Zip Code _____

E-mail Address _____

Phone (____) _____ Fax (____) _____

PAYMENT INFORMATION

You may pay by either check or credit card.

Check # _____ Credit Card # _____ Expiration Date _____

Credit Card Type _____ Card Holder Name _____

Signature _____

(For Office Use Only) Date Received _____ Time scheduled _____ Approved _____

Return form with payment to: Rose Nowak, Sales Department

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