

the AMERICAN ACADEMY *of* PAIN MEDICINE

PALM SPRINGS



28TH ANNUAL MEETING • PALM SPRINGS, CA

PALM SPRINGS CONVENTION CENTER AND RENAISSANCE PALM SPRINGS HOTEL

MEETING DATES

FEBRUARY 23-26, 2012

EXHIBIT DATES

FEBRUARY 23-25, 2012

PRECONFERENCE SESSIONS

FEBRUARY 22-23, 2012



EXHIBITOR PROSPECTUS

JOIN US FOR THE AAPM 28TH ANNUAL MEETING



We invite you to participate in the American Academy of Pain Medicine (AAPM) 28th Annual Meeting, February 23–26, 2012, in Palm Springs, CA. The AAPM has evolved as the premier organization for physicians practicing the specialty of pain medicine in the United States. As the practice of pain medicine has grown, a defined body of knowledge and scope of practice has emerged. Pain medicine is recognized as a discrete specialty by the American Medical Association (AMA), and the AAPM is the only comprehensive pain medicine organization with representation in the AMA. We anticipate drawing more than 900 attendees from across the country to our 28th Annual Meeting (demographic information may be found on the next page).

The educational programming in 2012 will offer the most current information about the research, diagnosis, treatment, and management of acute pain, chronic cancer and noncancer pain, and recurrent pain. Please note: sessions for the Annual Meeting will be held on Friday, Saturday, and Sunday in 2012.

This prospectus contains all of the AAPM’s rules and regulations regarding your exhibit participation, as well as useful information that will enhance your exposition experience. There are also many new marketing and promotional opportunities to promote your presence at the meeting. If you have any questions or concerns, we will be happy to assist you. Please visit www.painmed.org for additional Annual Meeting information. We look forward to seeing you in Palm Springs, CA!

Sincerely,

Kathryn M. Checea
National Director of Professional Relations
847.375.4765
kchecea@connect2amc.com

Patrick Filippelli
National Sales Manager
847.375.4754
pfilippelli@connect2amc.com

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EXHIBIT FACTS

The AAPM will hold its 28th Annual Meeting February 23–26, 2012, at the Palm Springs Convention Center and the Renaissance Palm Springs Hotel in Palm Springs, CA.

The AAPM is a medical specialty society that advocates a comprehensive, multimodal, and interdisciplinary approach to the treatment of pain. AAPM members lead the medical community with their extensive knowledge and cutting-edge approach to diagnosing and treating pain.

Founded in 1983, the AAPM has grown to include more than 2,400 members and is the only comprehensive pain organization with representation in the AMA House of Delegates. The AAPM represents a variety of disciplines, including anesthesiology, physical medicine and rehabilitation, internal medicine, neurology, neurosurgery, orthopedic surgery, and psychiatry.

EXHIBIT PURPOSE

The exhibition gives AAPM meeting attendees the opportunity to learn about the latest developments in medical supplies and equipment, pharmaceuticals, and medical publishing.

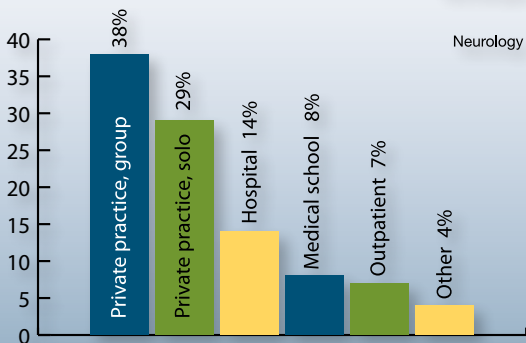
By exhibiting at the 28th Annual Meeting, you will have face-to-face contact with leading researchers and practitioners of pain medicine. The AAPM supports your exhibit investment by offering the following:

- innovative programming that draws more than 900 attendees
- exhibit hours that are scheduled to give you maximum visibility and exposure to your target market
- more than 160 poster presentations featured in the exhibit hall
- refreshment breaks and AAPM-sponsored receptions located in the exhibit hall to ensure quality traffic
- an exhibit hall strategically located next to the general session and registration
- a cyber café in the exhibit hall to help drive traffic.

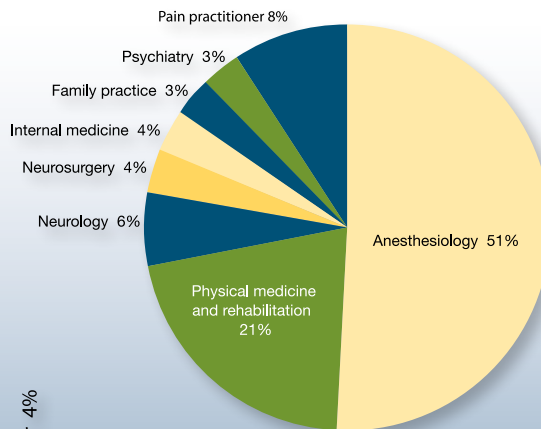
Reach your target market effectively and efficiently; take advantage of the opportunity to join the AAPM's exhibit program.

ATTENDEE DEMOGRAPHICS

CURRENT PRACTICE SETTINGS



SPECIALTY OF ORIGIN



YEARS PRACTICING PAIN MEDICINE

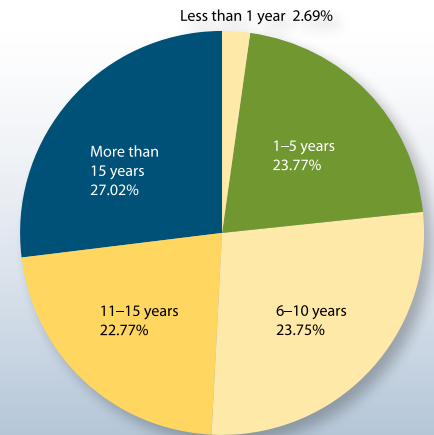


EXHIBIT SCHEDULE*

Wednesday, February 22, 2012

Exhibitor Setup and Registration..... 8 am–5 pm

Thursday, February 23, 2012

Exhibitor Setup and Registration 8 am–3 pm
Setup must be complete by 3 pm.
 Opening Reception with Exhibits 5:15–6:45 pm

Friday, February 24, 2012

Exhibitor Registration 8 am–5 pm
 Exhibits Open 8:45–10:45 am,
 2:30–7:15 pm
 Reception with Exhibits 5:45–7:15 pm

Saturday, February 25, 2012

Exhibits Open 8:30–11:30 am
 Teardown 11:30 am–10 pm

Sunday, February 26, 2012

Teardown 8 am–Noon

**Preliminary schedule as of November 2011, subject to change.*

INSTALLATION

The 2012 AAPM Annual Meeting will take place at the Palm Springs Convention Center and the Renaissance Palm Springs Hotel in Palm Springs, CA. All exhibits must be set up and aisles must be cleared by 3 pm on Thursday, February 23, 2012, without exception. The exhibit hall is carpeted, and the ceiling height is 24 feet. Special accommodations will be made for larger booth configurations requiring additional set-up time. Please contact the Sales Office for details. The exhibit decorator, Shepard Exposition Services, can be reached at 404.720.8600 or www.shephardes.com.

DISMANTLING

The official closing time of the exhibits is noon on Saturday, February 25, 2012. All exhibit materials must be packed and ready for removal from the exhibit area no later than noon on Sunday, February 26, 2012.

SPACE ASSIGNMENT AND FEES

Space will be assigned according to the date when the contract and deposit are received, corporate membership, availability of the requested area, amount of requested space, special needs, and compatibility of exhibitors' products.

Space fees are as follows:

10' x 10' (100 sq ft).....	\$2,750
10' x 20' (200 sq ft)	\$5,500
10' x 30' (300 sq ft)	\$8,250
20' x 20' island (400 sq ft).....	\$16,500
20' x 30' island (600 sq ft).....	\$22,000
20' x 40' island (800 sq ft).....	\$27,500

The following services will be provided to exhibitors at no additional charge:

- standard 7" x 44" identification sign showing the exhibitor's name
- 8'-high fabric back wall and 33"-high divider rails of high-quality fabric
- listing on AAPM's interactive floor plan with a complimentary link to your website
- security guard service
- exhibit listing in the Annual Meeting Program Guide (copy due December 1, 2011)
- attendee list (distributed onsite at exhibitor registration)
- badges (four per 10' x 10' booth space—per e-mail prompt prior to meeting)
- carpeted exhibit hall.

EXHIBITOR ELIGIBILITY

Types of products and services presented at the 28th Annual Meeting include the following:

- alternative delivery systems
- billing services
- business management services
- clinical research
- clinical trial management
- education
- electronic health records
- insurance/workers' compensation
- laboratory equipment and instruments
- laboratory testing
- medical equipment and supplies
- medical publishing and journals
- office management
- pharmaceuticals
- recruitment
- software.

ADDITIONAL SERVICES

- Advertising in the Annual Meeting Program Guide at a discounted rate
- Access to attendee mailing labels at a discounted rate
- Lead retrieval system (information will be available in exhibitor service kit)
- Eligibility to host a corporate showcase

OFFICIAL CONTRACTOR

The assigned contractor will have a service desk in operation at the time of installation and removal and will direct and manage all of the following services: exhibitor service kit, decorator, booths and signs, labor, installation of exhibits, electrical, dismantling of exhibits, and shipping.

The official contractor, Shepard Exposition Services, will e-mail each exhibitor an exhibitor service kit with complete instructions approximately 90 days prior to the exhibit opening. Shepard's customer service office can be contacted at 404.720.8600.



HOUSING

A block of rooms is being held for the Annual Meeting at the Renaissance Palm Springs Hotel at the rate of \$175, single or double occupancy. To make a reservation, call 800.228.9290. Reservations should be made directly with the hotel by January 18, 2012. A deposit will be required to hold reservations. For room blocks of five or more, payment in full is required in advance to hold the reservation. There is a 3-night minimum for blocks of five or more rooms held at conference rates.

IMPORTANT DATES AND DEADLINES*

2011	
June 1	Priority placement deadline—date for receipt of exhibit application (Booth deposit must accompany exhibit application for assignment.)
July 6	First right of refusal for commercial support opportunities
September 2	Commercial support and exhibit commitment for listing in Annual Meeting Brochure
October 15	Corporate showcase assignment
October 17	First right of refusal for ad placement in the Annual Meeting Program Guide
November 15	Full payment must be received for exhibit space
December 1	Exhibit description and corporate showcase description deadline for the Annual Meeting Program Guide (E-mail copy to rnowak@connect2amc.com .)
December 12	Closing date for advertising space in the Annual Meeting Program Guide
December 15	Link for exhibitor service kits e-mailed

2012	
January 12	Closing date for advertising materials for the Annual Meeting Program Guide
January 18	Deadline for housing reservations
January 30	Deadline for Billboard Advertising
February 1	Deadline for receipt of room drop (All material must be preapproved.)
February 1	Decorator advance order due (Date is tentative; check exhibitor service kit.)
February 1	Deadline for direct mail to AAPM members (All material must be preapproved.)
February 2	Deadline for registration for booth staff (A \$25 fee will be applied to all requests after this date. Four badges are allowed per 100 sq ft.)
February 17	Last day for advance shipment to warehouse (This is a tentative date; please check exhibitor service kit.)
February 22	Installation of exhibits 8 am–5 pm
February 23	Installation of exhibits 8 am–3 pm
February 23	Opening reception with exhibits 5:15–6:45 pm
February 24	Exhibits open 8:45 am–10:45 am, 2:30–7:15 pm; reception with exhibits 5:45–7:15 pm
February 25	Exhibits open 8:30–11:30 am; exhibit teardown 11:30 am–10 pm
February 26	Teardown of exhibits 8 am–Noon

*Schedule as of November 11, 2011, and subject to change.

BECOME A COMMERCIAL SUPPORTER

We invite you to become a commercial supporter of the AAPM 28th Annual Meeting. Commercial support at the Annual Meeting is a great opportunity for industry leaders and educators to reach this key audience.

BENEFITS OF COMMERCIAL SUPPORT

Maximize your impact Build relationships Increase your visibility Support the specialty of pain medicine

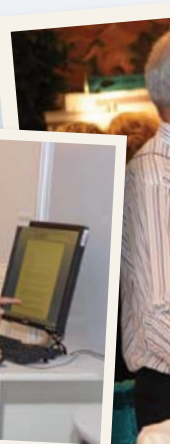
COMMERCIAL SUPPORT TIER STRUCTURE FOR BENEFITS

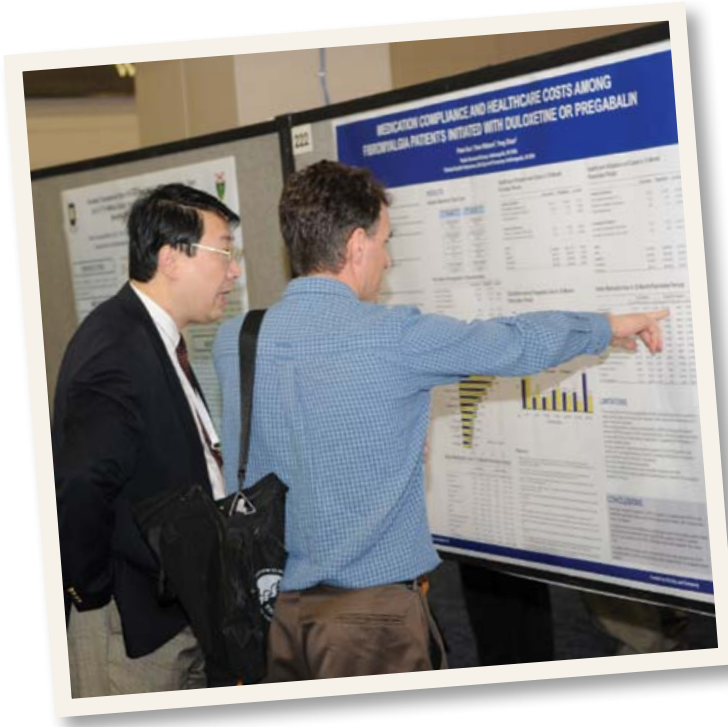
	BRONZE	SILVER	GOLD	PLATINUM
	\$5,000	\$15,000	\$25,000	\$50,000
Ability to reserve block of rooms at headquarter hotel				X
Recognition ad on Annual Meeting website				X
Recognition ad in AAPM Annual Meeting Program Guide				X
Display plaque commemorating your support of pain medicine				X
Recognition feature in <i>AAPM E-News</i> of your support				X
First right of refusal to host a corporate showcase			X	X
Invitation(s) to the President’s Reception			1	3
Quantities of the Annual Meeting Brochure to showcase your support			X	X
Complimentary registration(s) for the AAPM Annual Meeting			1	3
Your logo featured in AAPM publications		X	X	X
Recognition in the Annual Meeting Brochure		X	X	X
Commercial support recognition booth marker		X	X	X
Registration list (names and addresses of AAPM attendees)	X	X	X	X
Commercial support ribbon for your representatives	X	X	X	X
Commercial support graphic with exhibitor listing	X	X	X	X
Recognition listing in <i>AAPM E-News</i>	X	X	X	X
Recognition on the kiosk in the registration area	X	X	X	X
Recognition at the exhibit hall entrance	X	X	X	X
Recognition on the AAPM website	X	X	X	X
Recognition in the Annual Meeting Program Guide	X	X	X	X
A sign at the supported event	X	X	X	X

NOTE: EDUCATIONAL GRANTS ARE UNRESTRICTED.

AAPM MISSION STATEMENT

To optimize the health of patients in pain and eliminate the major public health problem of pain by advancing the practice and specialty of pain medicine





Opening Reception (\$25,000)—All attendees are invited to the opening reception in the exhibit hall. Your company will receive excellent visibility at food and beverage stations, at the entrance to the exhibit hall, and in the program guide.

Cyber Café (\$15,000)—E-mail/Internet stations are located adjacent to registration where attendees find annual meeting information, print handouts, and complete online evaluations to receive continuing medical education. Your organization will be recognized on all computer screens, as well as on the kiosks that house the computers.

Padfolios (\$15,000)—Distributed at registration to all meeting attendees, your logo featured on each piece will provide excellent visibility and help position your company as an industry leader.

President's Reception (\$15,000)—This invitation-only event brings together past AAPM presidents, board members, and committee chairs and provides excellent exposure to key industry leaders.

Tote Bags (\$15,000)—As attendees register, they receive a tote bag filled with conference information, the program guide, poster abstracts, etc. Attendees carry these tote bags throughout the meeting, providing a walking billboard with your company's name and logo. **SOLD**

Leadership Suite/Speaker Room (\$12,500)—Speakers, board members, and committee chairs use the leadership suite/speaker room to prepare presentations and discuss important issues in the field of pain medicine. This room provides excellent exposure to faculty, speakers, and board members.

Mini Map of Palm Springs, CA (\$12,500)—A pocket-sized map of the local area features key attractions on one side and an opportunity for you to run a full-page, four-color ad of your products and services on the other side. All attendees receive this map at registration.

Keycards (\$10,000)—All attendees registering at the headquarters hotel will receive a keycard with your company logo/message. This offers great visibility each time they access their hotel room. **SOLD**

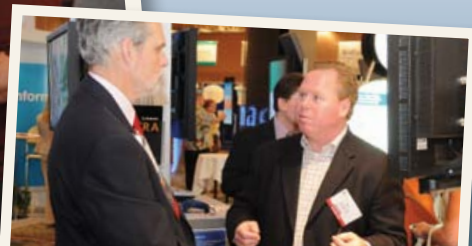
Massage Center (\$10,000)—A very popular attraction! The massage center is located in the exhibit hall and allows attendees to take a break and enjoy an invigorating massage while reading your company's materials.

Wi-Fi (\$10,000)—One of the most requested amenities by meeting attendees! You can support the wireless access area at the meeting to receive excellent visibility and recognition, including signage in the wireless area.

Refreshment Breaks (\$7,500)—Refreshment stations will be placed near your booth with signage acknowledging your support. The sponsoring organization has the option to provide cups and napkins for the stations.

Lanyards (\$7,500)—The sponsoring organization will receive your company name or logo on the official AAPM badge holder/lanyard. Lanyards provide excellent visibility throughout the meeting. **SOLD**

Philipp M. Lippe, MD, Award (\$5,000)—As the supporter of this award, you will be recognized at the award presentation. The award is given to a physician for outstanding contributions to the social and political aspect of pain medicine. **SOLD**



CORPORATE RELATIONS COUNCIL

Join the AAPM in the newly enhanced Corporate Relations Council program. The Corporate Relations Council allows you to connect in a more significant way with AAPM's physician leaders. Your level of involvement opens different opportunities for you to share the vision, intellect, and financial resources among physician leaders and members of the Academy. This is a prime opportunity to reach the 2,400 AAPM members throughout the year. The AAPM is offering three levels of membership to the council based on your company's financial resources and the level of involvement you are seeking. The benefits increase based on your level, including the number of registrations, subscriptions, and invitations. Please refer to the attached brochure for details. Annual dues range from

- Associate—\$7,500
- Elite Associate—\$15,000
- Premier Executive—\$25,000

Refer to www.painmed.org/membercenter/corporate-relations-council-information for additional information on this new opportunity to network with the leaders in pain medicine, or contact Kathryn Checea, director of professional relations, at 847.375.4765 or kchecea@connect2amc.com.

CORPORATE SATELLITE SYMPOSIA

The AAPM invites its Corporate Relations Council members and their medical education partners to submit proposals for symposia to be presented as part of the official Independent CME Satellite Program in conjunction with the AAPM Annual Meeting. The Independent CME and Non-CME Satellite Symposia Program is the exclusive venue for educational programs supported by grants from industry during dedicated time slots throughout the AAPM Annual Meeting and preconference programs. Satellite symposia will be held during breakfast, lunch, and dinner hours and do not compete with other scheduled programs or social activities. The AAPM will not approve of any other educational programs or social events directed at the same audience in the same destination during the official dates and times of the Annual Meeting.

- Corporate satellite symposia are held in conjunction with the Annual Meeting.
- Breakfast, lunch, and dinner symposia will be offered.
- The corporate satellite symposia guidelines and proposal form will be available on the AAPM website.
- The AAPM Program Planning Committee will evaluate all proposals based on the quality of the proposed program and relevance to the pain community. All programs must be free of commercial bias. The Program Planning Committee is seeking programs that are fresh and original.

- **The fee for Corporate Satellite Symposia is \$60,000.**

Contact Kathryn Checea at 847.375.4765 or kchecea@connect2amc.com.

ANCILLARY EVENTS

- Ancillary events may not conflict with any educational sessions, exhibit hours, corporate showcases, and corporate satellite symposia scheduled during the AAPM Annual Meeting.
- Scheduling, including transportation, must begin no sooner than 30 minutes before or after any activity during the Annual Meeting.
- All events require prior approval from the AAPM in writing. You must provide information about these events to the AAPM (e.g., where, when, how to register) so that the AAPM can respond to attendee inquires. Contact the Sales Office and request a Function Space Request Form.

The AAPM gratefully acknowledges members of its Corporate Relations Council.

Premier Executive

Medtronic

Elite Associate

Vertos Medical

Eli Lilly & Company

Associate

Abbott Laboratories

Ameritox Ltd

Boston Scientific Neuromodulation

Cephalon, Inc.

Covidien

Dominion Diagnostics

Endo Pharmaceuticals Inc.

King Pharmaceuticals, Inc.

Meda Pharmaceuticals

NeurogesX, Inc.

Pfizer Inc.

PriCara, Division of Ortho-McNeil-Janssen Pharmaceuticals, Inc.

Purdue Pharma L.P.

Xanodyne Pharmaceuticals



the AMERICAN ACADEMY *of* PAIN MEDICINE

28TH ANNUAL MEETING

Make an early impact on the physician leaders who specialize in pain medicine by marketing your presence while they are in the process of making their plans to attend the AAPM Annual Meeting. This is the key time to set your company apart from your competition.

WEBSITE ADVERTISING—NEW

Place a tile ad on the highly visible AAPM Annual Meeting web page.

- Reach the attendees before and after the meeting.
- Post your tile ad for up to 6 months.
- Promote your company with a link to your website.
- Ensure your success at the Annual Meeting.
- Tile dimensions are 120 x 60 pixels.
- **The fee is \$5,000.**

Contact Patrick Filippelli at 847.375.4754 or pfilippelli@connect2amc.com to reserve your ad.

Tile ads should be sent in .gif or a .jpg format in proper dimensions to rnowak@connect2amc.com.

Call today to reserve your tile ad on the AAPM website.

DIRECT MAIL

Reach 2,400 AAPM members before the Annual Meeting by sending direct mail.

- Promote your presence before attendees decide which companies to visit in the exhibit hall.
- Begin your sales process early and enhance your return on investment.
- **The fee is \$500.**

The deadline for ordering member mailing labels is February 1, 2012. All orders are for a single use prior to the annual meeting and must be preapproved. The list will be sent in a Microsoft Excel file in order of Zip code.

Place your order by completing this form or going online to www.painmed.org/annual_mtg/exhibits.html for a fillable form and submit the form, along with your payment.

Please print or type.

Name _____ Title _____

Company _____

Address _____

City/State/Zip Code _____

Submitted by _____ E-mail Address _____

Phone (____) _____

Return to: Rose Nowak, Sales Department

AAPM, 4700 W. Lake Avenue, Glenview, IL 60025-1485 • 847.375.4856 • e-mail rnowak@connect2amc.com • fax 847.375.6465

Enhance your visibility and drive attendees to your booth or event at the AAPM 28th Annual Meeting.

Statistics show that attendees come to an exposition with a set agenda of exhibits to visit. Make this your most successful meeting by inviting AAPM attendees to your booth through the use of a room drop, voicemail message, or advertisement in the Annual Meeting Program Guide—or all three. The program guide is given to all attendees at registration and includes the conference schedule and a complete list of the educational sessions and descriptions, the poster presentations, and the exhibitors. AAPM attendees refer to the guide often, not only on site at the meeting but also throughout the year, giving you repeated exposure.

ROOM DROP

A room drop allows you to promote your event or your products and services to AAPM attendees in their hotel rooms. Your promotional piece is delivered to all attendees staying at the host hotel. Participation in this program allows you to

- begin your sales process in advance of the meeting
- increase traffic to your event or booth
- ensure success at the AAPM Annual Meeting.

The fee to participate is **\$4,000**. Preapproval of your promotional piece and payment are required. The size should be no larger than 8½" x 11" and no thicker than 1/16". Upon approval of your piece, please send 700 copies to the AAPM Headquarters **by February 1, 2012**.

I have ordered a room drop for my company and agree to all prerequisites of the program. We plan to advertise Product Symposia Showcase Other (Fill in) _____

PROGRAM GUIDE ADVERTISING

Space	Exhibitor Rate	Covers (include 4-color)	Cost
1 page (7" x 10").....	\$1,400	Inside Front Cover.....	\$2,600
2/3 page (4 ⁵ / ₈ " x 10").....	\$1,250	Inside Back Cover.....	\$2,475
1/2 page H (7" x 4 ⁷ / ₈ ").....	\$1,050	Back Cover.....	\$2,825
1/2 page V (3 ³ / ₈ " x 10").....	\$1,050	Cover size is 8½" x 11"; allow 1/8" for bleeds.	
1/3 page (2 ¹ / ₈ " x 10").....	\$780	Nonexhibitors are charged an additional	
1/4 page (3 ³ / ₈ " x 4 ⁷ / ₈ ").....	\$615	10%.	
4-color rates add	\$725		

No cancellations will be permitted after **December 20, 2011**. Rates are net. No agency discounts will be given. First right-of-refusal deadline is October 17, 2011.

Space reservation deadline: **December 12, 2011**; Artwork deadline: **January 12, 2012**

Exhibitor Nonexhibitor Size of ad _____ Cover position _____
 4-color Black and white Vertical Horizontal

I will participate in program guide advertising and agree to be billed according to my selection above.

HOTEL VOICEMAIL MARKETING

Reach more than 900 leading physicians practicing the specialty of pain medicine at the AAPM Annual Meeting by having a voicemail message delivered directly to each attendee's hotel room at the headquarters hotel. This is an exclusive, once per-day opportunity sent to all meeting attendees.

Hotel voicemail messages are a cost-effective way to

- invite attendees to your booth, event, or symposium
- introduce a new product or service
- educate the physicians specializing in pain medicine about the uses and benefits of your products and services
- show your commitment to the leaders in pain medicine and position your company as an industry leader.

Hotel voicemail messages are available for **\$5,000**. Choose your date, and we will help you coordinate your message. Contact **Patrick Filippelli** to confirm availability at **847.375.4754**.

Yes, I would like to participate. Please call me to confirm.

Submit this form to reserve your marketing opportunity today. A fillable form is available at www.painmed.org.

Please print or type.

Name _____ Title _____

Company _____

Address _____

City/State/Zip Code _____

Submitted by _____ E-mail Address _____

Phone (____) _____

Return to: Rose Nowak, Sales Department

AAPM, 4700 W. Lake Avenue, Glenview, IL 60025-1485 • 847.375.4856 • e-mail rnowak@connect2amc.com • fax 847.375.6465

The AAPM is pleased to offer you the opportunity to showcase your company's products, services, or programs by conducting a seminar or product demonstration. Corporate showcase sessions are 30 minutes in length and will be held in a designated area(s) in the exhibit hall set up in theater style for 50 attendees. Please note that sessions are unopposed with any other educational programs but may run concurrent with other corporate sponsors. The following topics are suggestions of areas of interest to our attendees: risk evaluation and mitigation strategies (REMS), compliance, patient safety, diversion, and research. **This application is also available online as a fillable form at www.painmed.org.**

PREFERRED DAY AND TIME

Preliminary schedule as of February 2011, subject to change.

Please indicate your preferred time slot; refer to the AAPM meeting schedule at www.painmed.org, available October 15, 2011, for exact times. Time slots will be determined by November 1.

Thursday, February 23

Opening Reception

Friday, February 24

AM Break

PM Break

Reception

Saturday, February 25

AM Break

RULES AND REGULATIONS

Corporate showcase sessions are assigned on a first-come, first-served basis pending AAPM approval. The showcase fee is **\$5,000** and must accompany your completed corporate showcase application. Showcases are only available to those who purchase an exhibit booth. The fee includes space rental and listing on onsite signage that features *all* corporate showcase sessions. Corporate Showcases will be listed in the AAPM Program Guide. Descriptive copy (limited to 50 words) must be sent to rnowak@connect2amc.com by January 12, 2012.

All activities are restricted to the designated area in the exhibit hall at the Palm Springs Convention Center. You will be responsible for organizing your showcase. Your showcase will be set up in theater style for 50 attendees and will include an LCD projector/screen, podium, microphone, and one lead

retrieval machine. You are responsible for any special-need charges (e.g., catering, additional audiovisual equipment, etc.). Please note that, per convention center policy, no outside food or beverages are allowed at any meeting function.

Promotion or notification of your showcase is your responsibility. You may place a sign no larger than 28' x 44' in the registration area, at the entrance of the exhibit hall, and outside the designated area 24 hours before your showcase is scheduled to begin. You may promote your showcase through direct mail, room drop, program book advertising, or hotel voicemail for an additional fee.

Sessions are approved after **submission of the corporate showcase application form** on a first-come, first-served basis. No cancellations are accepted after space is confirmed.

CONTACT INFORMATION

Contact Person _____ Department _____

Institution/Company _____

Address _____ City/State/Zip Code _____

E-mail Address _____

Phone (____) _____ Fax (____) _____

PAYMENT INFORMATION

You may pay by either check or credit card.

Check # _____ Credit Card # _____ Expiration Date _____

Credit Card Type _____ Card Holder Name _____

Signature _____

(For Office Use Only) Date Received _____ Time scheduled _____ Approved _____

Return form with payment to: Rose Nowak, Sales Department

AAPM, 4700 W. Lake Avenue, Glenview, IL 60025-1485 • 847.375.4856 • e-mail rnowak@connect2amc.com • fax 847.375.6465

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28TH ANNUAL MEETING

The AAPM now offers billboard advertising opportunities to companies that are exhibiting or presenting a corporate showcase or corporate satellite symposia. Maximize your impact and reach 900 meeting attendees with your billboard advertisement. The billboards will be located at the entrance of the exhibit hall. This is an exclusive opportunity available to only five companies.

- Enhance your visibility.
- Drive traffic to your booth or event.
- Build brand awareness.
- Take advantage of prime location at the entrance of the exhibit hall.
- Gain clutter-free exposure.
- **The fee is \$3,000.**

Reserve your space today and provide your digital ad specifications, and we'll do the rest.

Description: Four-color meter board of standard foamcore

Size: 39" wide x 90¾" high

Deadline: January 30, 2012

Send materials to: rnowak@connect2amc.com

File Submission Media

CD-ROM

E-mail attachment (4 MB or smaller)

FTP site (zip compression)

Acceptable Software and Formats

Adobe Illustrator (AI/EPS), InDesign, Photoshop, & Acrobat

Files formatted in high-resolution (100–300 dpi)

Vector-based artwork with fonts converted to outline



**NEW
OPPORTUNITY!**

Contact Patrick Filippelli at 847.375.4754 or pfilippelli@connect2amc.com to reserve your space.

Place your order by completing this form or submit the fillable form available online at www.painmed.org/annual_mtg/exhibits.html, along with your payment.

CONTACT INFORMATION

Contact Person _____ Department _____

Institution/Company _____

Address _____ City/State/Zip Code _____

E-mail Address _____

Phone (____) _____ Fax (____) _____

PAYMENT INFORMATION

You may pay by either check or credit card.

Check # _____ Credit Card # _____ Expiration Date _____

Credit Card Type _____ Card Holder Name _____

Signature _____

(For Office Use Only) Date Received _____ Time scheduled _____ Approved _____

Return form with payment to: Rose Nowak, Sales Department

AAPM, 4700 W. Lake Avenue, Glenview, IL 60025-1485 • 847.375.4856 • e-mail rnowak@connect2amc.com • fax 847.375.6465

the AMERICAN ACADEMY of PAIN MEDICINE

28TH ANNUAL MEETING • PALM SPRINGS, CA • EXHIBIT DATES: FEBRUARY 23–25, 2012

Reserve your exhibit space by completing this form or going online to

www.painmed.org/annual_mtg/exhibits.html for a fillable form and submitting it along with your payment to the AAPM.

We understand that space will be rented at the following rates:

- 10' x 10' (100 sq ft) \$2,750
- 10' x 20' (200 sq ft) \$5,500
- 10' x 30' (300 sq ft) \$8,250
- 20' x 20' island (400 sq ft) \$16,500
- 20' x 30' island (600 sq ft) \$22,000
- 20' x 40' island (800 sq ft) \$27,500

We understand that all space must be paid for in full by November 15, 2011. If assigned space is not paid for in full by the specified date, it can be assigned to another exhibitor at the discretion of the American Academy of Pain Medicine (AAPM).

We agree to abide by the Terms and Conditions printed on the reverse side, which are made part of this contract. This contract is binding upon receipt and acknowledgment by the AAPM as stated in item 1 of the Terms and Conditions.

Please print or type.

Size of space _____ Rate _____

Firm name _____

(Exactly as you want it to appear in the printed program and on exhibit sign.)

Address _____

City, State, Zip _____

Phone (____) _____

Fax (____) _____

E-mail _____

Website _____

Name _____
(first) (last)

Title _____

Signature _____

The signer of the application for exhibit space—or person designated, if different—shall be the official representative of the exhibitor and shall have the authority to certify representatives and act on behalf of the exhibitor in all negotiations.

Make checks payable to American Academy of Pain Medicine (AAPM).

Please complete all three steps:

1. Fax to 847.375.6465.
2. Make a copy for your records.
3. Return the original with a 50% deposit per space through November 15, 2011, and 100% of cost after November 15, 2011.

American Academy of Pain Medicine
Exhibit Office, PO Box 3781, Oak Brook, IL 60522.
847.375.4856 • fax 847.375.6465
rnowak@connect2amc.com

Billing Information: This contract and related future mailings will be addressed to the signer (or designee indicated below, if different).

Name _____
(first) (last)

Title _____

Firm name (if different from above) _____

Address _____

City, State, Zip _____

Phone (____) _____

Fax* (____) _____

E-mail _____

*I understand that by providing the fax number(s) listed above, on behalf of the company specified above, I am authorized and hereby consent for the company to receive faxes sent by or on behalf of the AAPM.

After referring to the floor plan, indicate preferred booth location.

1st choice _____ 3rd choice _____

2nd choice _____ 4th choice _____

List companies that you would prefer not to be near. *(AAPM will try to accommodate requests but can make no guarantees.)*

Check product category(ies):

- | | |
|-------------------------------------------------------------|------------------------------------------------------|
| <input type="checkbox"/> Alternative Delivery System | <input type="checkbox"/> Laboratory Testing |
| <input type="checkbox"/> Billing Services | <input type="checkbox"/> Medical Equipment/Supplies |
| <input type="checkbox"/> Business Management Services | <input type="checkbox"/> Medical Publishing/Journals |
| <input type="checkbox"/> Clinical Research | <input type="checkbox"/> Office Management |
| <input type="checkbox"/> Clinical Trial Management | <input type="checkbox"/> Pharmaceuticals |
| <input type="checkbox"/> Education | <input type="checkbox"/> Publishing |
| <input type="checkbox"/> Electronic Health Records | <input type="checkbox"/> Recruitment |
| <input type="checkbox"/> Insurance/Workers' Compensation | <input type="checkbox"/> Software |
| <input type="checkbox"/> Laboratory Equipment & Instruments | <input type="checkbox"/> Other: _____ |

Official Program Information: You will be sent a form via e-mail to submit a description, as you want it to appear, for the program guide copy and the AAPM website listing. This description is limited to 500 key strokes (including spaces and punctuation). The description may be edited slightly to maintain consistency. In order for this description to be included in the program guide, it must be received no later than December 1, 2011. Please e-mail the copy to rnowak@connect2amc.com.

FOR AAPM USE ONLY	
Booth number(s) assigned	_____
Total cost	\$ _____
Amount paid	\$ _____

1. APPLICATION AND ELIGIBILITY. Application for booth space must be made on the printed form provided by the AAPM (hereinafter "the Association"), contain the information as requested, and be executed by an individual who has authority to act for the applicant. This exhibition is designed for the display and demonstration of products and services relating to the practice and advancement of the art and science of pain medicine and the professional education of those individuals attending the Association's 2012 Annual Meeting. The Association shall determine the eligibility of any company, product, or service. The Association may reject the application of any company whose display of goods or services is not compatible, in the sole opinion of the Association, with the educational character and objectives of the exhibition. In the event an application is not accepted, any paid space rental fees or deposits will be returned. This contract is binding upon receipt and acknowledgment by the Association. Acknowledgment constitutes one or more of the following: Association confirmation letter or e-mail message, shared meeting information to exhibitor, receipt of decorator kit or information.

2. EXHIBIT BOOTH PRICE. Prices per 10' x 10'—\$2,750; 10' x 20'—\$5,500; 10' x 30'—\$8,250; 20' x 20' island—\$16,500; 20' x 30' island—\$22,000; 20' x 40' island—\$27,500.

This includes discounted rates on advertising in the exhibit program book, attendee list, access to meeting mailing labels at a discount, a uniformly styled draped booth, an identification sign, a listing in the meeting program, and exhibitor badges for four (4) preregistered company representatives per paid 10' x 10' booth, which admit them to the exposition area at no charge. Badges for spouses are charged against this four-badges-per-booth allotment.

3. PAYMENT DATES. No booths will be guaranteed until the Association receives full payment of the total booth fee, along with a signed contract. If full payment is not received by November 15, 2011, the Association will have the right to resell the assigned booth space. The exhibitor expressly understands and agrees that all amounts paid hereunder will be applied first to any outstanding obligations due the Association by the exhibitor, and then to the amounts due in accordance with this paragraph hereof, that any resulting arrearages must be paid within the time limits specified herein, and that the Association will have the right to cancel this agreement if the exhibitor is or becomes in arrears with respect to any outstanding obligation due the Association.

4. CANCELLATION OF BOOTH SPACE. In the event that the exhibitor notifies the Association in writing of the exhibitor's intent to repudiate the contract after acceptance but prior to September 15, 2011, a full refund of monies received, minus a \$250 administrative fee, will be made. A penalty of 50% of the cost of the total booth space contracted will be imposed for a written cancellation received between September 15, 2011, and November 15, 2011. No refunds will be made or cancellations accepted after November 15, 2011.

If for any cause beyond the control of the Association—such as, but not limited to, the destruction of the exhibit facilities by an act of God, the public enemy, authority of the law, fire, or other force majeure—the Association is unable to comply with the terms of this contract and deliver the space allotted hereunder, this contract shall be considered terminated and any payments made hereunder by the exhibitor shall be refunded to the exhibitor, less expenses incurred by the Association to the date of the termination allocable to the exhibitor after proration thereof among all exhibitors.

5. ASSIGNMENT OF BOOTH SPACE. Space will be assigned beginning June 1, 2011, according to the date on which the contract and deposit are received, the points earned, the availability of the requested area, amount of space requested, special needs, and compatibility of the exhibitor's products with the Association's aims and purposes.

Points earned depend on three factors:

- A. The number of years the exhibitor has been an AAPM corporate member.
- B. The number of AAPM shows in which the exhibitor has participated.
- C. The amount of space the exhibitor has used in previous shows.

The Association reserves the right to assign space other than the choice requested, if necessary, and the right to rearrange the floor plan and/or relocate any exhibit.

6. BOOTH, FURNISHINGS, EQUIPMENT, AND SERVICE. A uniformly styled exhibit booth will be furnished that consists of draped material on aluminum framework with a back wall that is 8 ft. high (unless noted on floor plan), side rails that are 33 in. high, and identification sign that is 7 in. x 44 in. Exhibit displays must not project so as to obstruct the view of the adjacent booths. In the rear 4 ft. of all booths, display material or equipment can be placed to a height not exceeding 8 ft. (unless noted on floor plan). In the remainder of the booth, all display material or equipment shall not exceed 42 in. in height without written approval from the Association. Exhibitors are required to have their booth carpeted. At 3 pm, February 23, 2012, an inspection will be made and carpeting will be automatically ordered for all booths without carpeting. Charges will be billed to the exhibitor.

7. CONDUCT OF EXHIBITS. The advertisement or display of goods or services other than those manufactured, distributed, or sold by the exhibitor in the regular course of business and identified in this contract is prohibited. An exhibitor may not assign, sublet, or apportion all or any part of the contracted booth space, nor may an exhibitor permit the display, promotion, sales, or marketing of nonexhibitor products or services. Interviews, demonstrations, and distribution of literature or samples must be made within the booth area assigned to the exhibitor. All sales activities must be compliant with the FDA and OIG. Canvassing or distributing of advertising outside the exhibitor's own booth will not be permitted. There is no restriction on selling on the exhibit floor provided that sales transactions may be conducted only within the exhibitor's own booth. Exhibitors are responsible to the Internal Revenue Service for the collection and submission of the applicable state and local sales taxes for sales which occur on the exhibit floor. Exhibitors may not serve or dispense food or beverages of any type from their booths or in the exhibit area without consent of the Association. Helium balloons are not allowed in the convention center. No part of the display, including products, is permitted outside the exhibit space. Products and furnishings should be arranged with the safety of the exhibitors and attendees in mind.

The Association reserves the right to restrict the operation of, or evict completely, any exhibit which, in the sole opinion of the Association, detracts from the general character of the exhibition as a whole. This applies to displays, literature, advertising novelties, souvenirs, conduct of persons, etc. No exhibits will be permitted which interfere with the use of, or impede access to, other exhibits or impede free use of the aisle. Photography is restricted to the confinement of your exhibit space.

8. INSTALLATION/DISMANTLING.

INSTALLATION. All exhibits must be set up by 3 pm, Thursday, February 23, 2012, without exception. Assembly of exhibits during regularly scheduled exhibit hours will not be permitted. At 3 pm, an inspection will be made, and exhibits that obviously are not being worked on and have no representative present will be assigned to the labor contractor for uncrating and erecting to facilitate the removal of crates and the initial cleaning prior to the opening. Charges will be billed to the exhibitor. Exhibit aisles must be clear by 3 pm.

DISMANTLING. The official closing time of the exhibits is 11:30 am on February 25, 2012. All exhibit material must be packed and ready for removal from the exhibit area no later than Noon on February 26, 2012. No packing of equipment or literature or dismantling of the exhibits is permitted until closing time. Any company violating this regulation will be fined \$200 and may be denied exhibit space at any future Association conferences.

9. ADDITIONAL EXHIBITOR SERVICES. All other services are available to exhibitors at normal charges through the official convention contractor (hereinafter "Official Contractor"). An exhibitor's service kit will be e-mailed to all exhibitors approximately 60 days in advance with complete details and deadline order dates for rental displays, additional decorating, furniture, carpeting, signs, cleaning, photography, floral, electrical, telephone, audiovisual service, drayage, and labor.

10. CONTRACTOR AND LABOR COORDINATION. The Official Contractor will have control of all inbound and outbound freight to prevent congestion in the loading and unloading area, in the aisles, and in any freight traffic area. The Official Contractor will have complete control of all labor hired and scheduling and coordination of labor for the purpose of the orderly setup, management, and dismantling of the exposition. It is highly recommended that the labor services of the Official Contractor are used for setup and dismantling. If an outside contractor is used, the following steps must be taken:

- A. The Association and the Official Contractor must be notified, and proof of adequate liability insurance must be given, in an amount no less than the \$1,000,000 combined single limit for personal and property damage, at least 30 days prior to show setup. The booth number, name of the exhibitor, and identification of the outside contractor must be included.
- B. Check-in by all labor will be required at the labor service desk prior to the start of setup. No setup will be permitted without the authorization of the Official Contractor.
- C. All outside contractor personnel shall confine their activities to the booth in which they are working and will not be permitted to solicit on the floor or elsewhere in the exhibit hall.

11. HOSPITALITY AND ENTERTAINMENT. Hospitality suites or events sponsored by the exhibitors must be approved by the Association in writing. No entertainment may be scheduled to conflict with the Association's program hours, activity hours, or exhibit hours. The Association has blocked suites at the hotel that will be available on a first-come, first-served basis. Please complete the Function Space Request form available on the AAPM Web site. Firms that are not exhibiting or are not corporate members are not permitted to have hospitality functions.

12. EXHIBIT STAFF REGISTRATION. Prior to February 2, 2012, registration of four (4) representatives (inclusive of spouses) per paid 10' x 10' booth will be complimentary, provided that registrations are received by the Association before February 2, 2012. There will be a \$25 charge for the registration of each additional booth representative who exceeds the 4-per-booth allotment.

After February 2, 2012, an onsite \$25 service fee will be incurred for the following:

- A. Registration of each representative
- B. Each name change
- C. Each lost badge or name substitution.

Each exhibitor who registered in advance will have a printed exhibitor badge available at the exhibitor registration area at the convention center. **This badge will entitle registered exhibitors admission to the exhibit area only. Exhibitors must wear badges at all times**—including during setup times, exhibit hours, and dismantling—in order to enter the exhibit area.

Exhibitor staff, temporary help, and setup personnel must wear exhibitor badges or other badges designated by the Association or the Official Contractor. Exhibitor badges do not give admission to other conference functions, nor are they transferable.

13. GENERAL CONFERENCE REGISTRATION. Any exhibitor who desires to attend the program sessions or any optional activities must register through regular channels. Advance registration forms will be mailed to exhibitors as soon as they are available.

14. SPECIAL VISUAL AND SOUND EFFECTS. Audiovisual and other sound and attention-getting devices and effects will be permitted only in those locations and in such intensity as in the sole opinion of the Association does not interfere with the activities of neighboring exhibitors. Operation of equipment being demonstrated may not create noise levels objectionable to neighboring exhibitors.

15. UNACCEPTABLE EXHIBITS. The exhibitor agrees not to use any displays that the Association determines, in its absolute discretion, will unreasonably endanger the person or property of the attendees or of the exhibitors, are in bad taste, are liable to discredit or subject the Association to criticism or legal liability, are inconsistent with the stated purposes of the Association and the interest and welfare of its members, are inimical to the property rights of the Association, or violate the booth regulations or any other provision of this contract. In the event the Association determines at any time that any exhibit may or does violate this contract and the exhibitor is unable or unwilling to cure or correct such violation, the Association may terminate this agreement immediately and forbid erection of the exhibit or may remove or cause the exhibit to be removed at the exhibitor's expense, and the exhibitor hereby waives any claim for refund of the exhibit booth or other damages arising out of such termination and/or exhibit removal. Any exhibitor who is uncertain as to whether an exhibit is in compliance with all applicable regulations and requirements should contact the Association.

16. INSURING EXHIBITS. Exhibitors are encouraged to insure their exhibits, merchandise, and display materials against theft, fire, etc. at their own expense. It is suggested by the Association that the exhibitor contact the exhibitor's insurance broker and obtain all risk insurance covering exhibit property while absent from home premises for exhibit purposes, or a rider to the exhibitor's existing policy covering same.

Neither the exhibit facility, the Association, nor the Official Contractor will be responsible for loss or damage to any property in storage, in transit to or from the exhibit building, or while in the exhibit building for any loss of income as a result of any reduced sales due to such loss or damage. All property of the exhibitor will be deemed to remain under the exhibitor's custody and control in storage, in transit to or from, or within the confines of the exhibit hall, even though it may at times be under the temporary control or direction of the Association or the Official Contractor.

17. MUSIC LICENSING. The exhibitor represents and warrants that it shall comply with all copyright restrictions applicable to exhibitors including, but not limited to, any music performance agreement between the Association and ASCAP or BMI. Exhibitor further represents and warrants that it shall obtain any additional license or grant of authority required of exhibitors under the copyright laws and present the Association with a copy of such license or grant no less than 30 days prior to the start of the show.

18. FDA REGULATIONS. Exhibitors shall comply with all applicable U.S. Food and Drug Administration (FDA) regulations, including, without limitation, FDA restrictions on the promotion of investigational and pre-approved drugs and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the U.S. may be exhibited only if accompanied by easily visible signs indicating the status of the product. Exhibitors shall have available at their exhibit space a letter from the FDA that describes the allowable use of any drug or device exhibited.

19. LIABILITY FOR DAMAGES OR LOSS OF PROPERTY. Guard service is provided by the Association on a 24-hour basis from move-in through move-out. Notwithstanding the guard service provided by the Association for purposes of general security in the exposition premises, the exhibitor shall protect, indemnify, and hold harmless the Association, the exhibit facility, and the Official Contractor from any and all liability, loss, damage, or expense by reason of any injury or injuries sustained by any persons or property or loss of property or income that might be derived therefrom occurring in or about the exposition premises or entrances thereto or exists therefrom, including that caused by or resulting from the negligence of the Association. The exhibit facility shall not be responsible or liable for any injury, loss, or damage to any property or person brought in by the exhibitor or otherwise located in the exposition premises.

20. SHIPPING INSTRUCTIONS. Information on shipping methods and rates will be sent to each exhibitor by the Official Contractor. The exhibitor will ship, at his own risk and expense, all articles to be exhibited. The Official Contractor will provide storage for incoming freight, delivery to the booth, and removal, storage, and return of empty crates, and removal and shipment of outbound freight. All charges are based on inbound weights. All shipments must be prepaid. The address on all crated shipments shall include the exhibitor's name and booth number(s).

Exhibit material cannot be received at the convention center prior to the show setup dates. Such freight will be directed to and stored at the Association's designated freight handling and storage firm at the exhibitor's expense.

The exhibitor expressly agrees that any exhibit material remaining in the exhibit hall after the contracted move-out time has terminated or any damaged exhibits left behind may be removed and disposed of at the expense of the exhibitor and without liability to the Association or the Official Contractor.

21. FAILURE TO OCCUPY SPACE. Any space not occupied at the convention center by 3 pm, Thursday, March 24, 2011, shall be forfeited by the exhibitor, and space may be resold, reassigned, or used by the Association without refund, unless a request for delayed occupancy has received prior approval by the Association in writing.

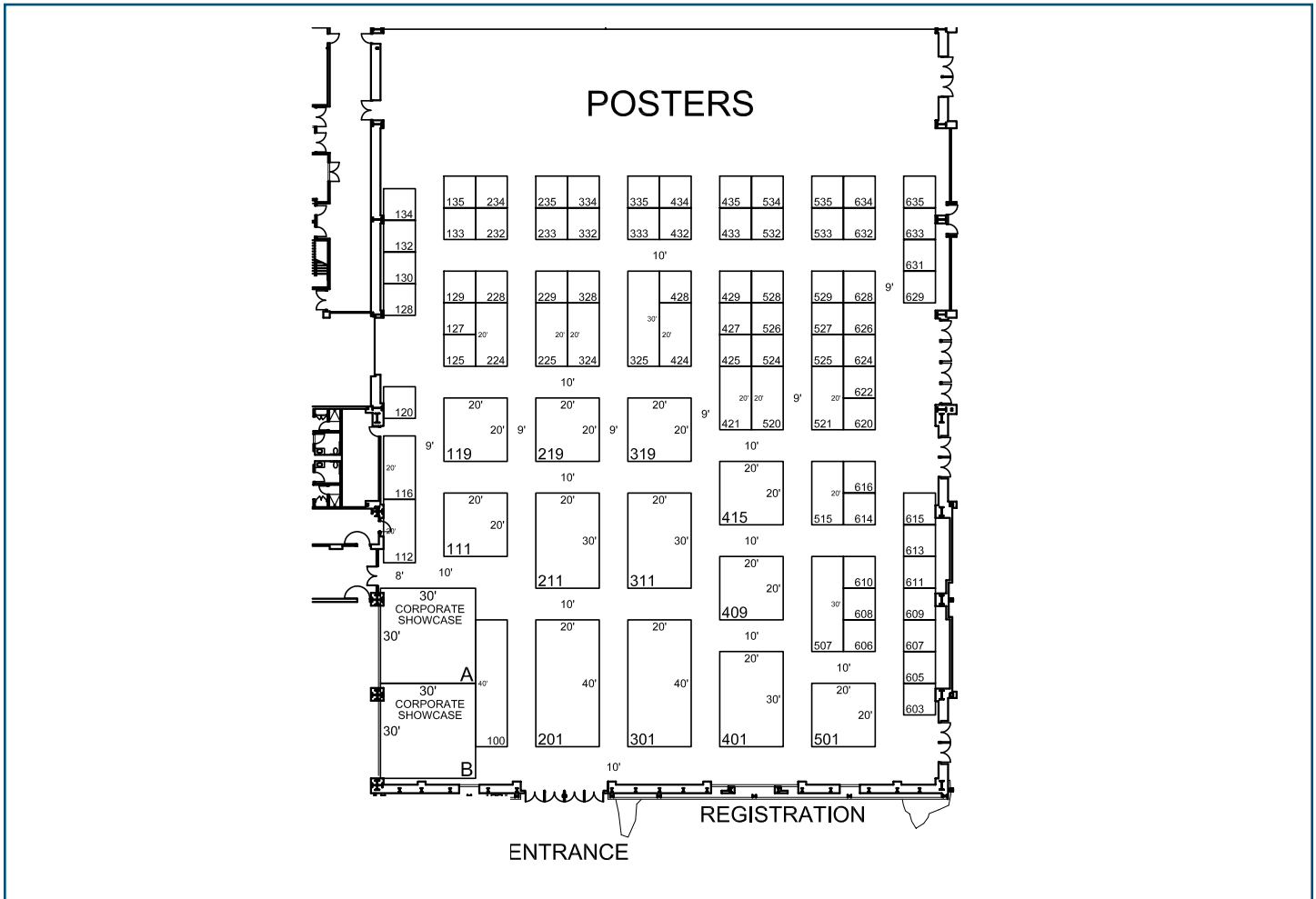
22. FIRE REGULATIONS. No exhibitor shall use any flammable decorations or coverings, and all fabrics or other materials used shall be flameproof.

23. ADVERTISING MATERIAL. The use or distribution of any souvenirs during the convention shall be subject to prior written approval by the Association. Such material shall be submitted to the Association for approval 60 days prior to the convention. Except as otherwise provided, the Association will not endorse, support, or be liable for the claims made by the exhibitors as to the qualities or merits of their products or services, and no advertising or mention will indicate, claim, or suggest such endorsement or support. All handouts must be distributed within the exhibit booths.

24. CONVENTION PROGRAM. One (1) copy of the program book will be available to each exhibiting company at the exhibitors' registration area.

25. EXHIBIT SPACE FLOOR PLAN. Every effort will be made to maintain the general configuration of the floor plan for this convention. However, the Association reserves the right to modify the plan, if necessary, as determined solely by the Association. The Association shall reserve the right to change booth assignments at the Association's discretion.

26. MISCELLANEOUS. The Association shall have the sole authority to interpret and enforce all terms and conditions governing exhibitors and this exhibition. Any and all matters not specifically covered herein are subject to decision by the Association. These terms and conditions may be amended at any time by the Association upon written notice to all exhibitors. The exhibitor expressly agrees to be bound by the terms and conditions set forth herein and by any amendments thereto adopted by the Association from time to time. This contract shall be interpreted under the laws of the United States and of the State of Illinois.



Subject to change. For the latest updated floor plan, please visit www.painmed.org.

AAPM'S PAST ANNUAL MEETING EXHIBITORS

21st Century Edge
 Abbott Laboratories
 Addison Health Systems
 Advanced Toxicology Network
 Aegis PainComp
 AIT Laboratories
 All Care Consultants
 Alliance of State Pain Initiatives
 AllMeds
 Alpha Pain Balance
 Alpha Pharmaceuticals LLC
 American Academy of Pain Medicine
 American Chronic Pain Association
 Ameritox
 Anazao Health Corporation
 AquaMED
 Aspen Medical Products
 Bio Delivery Sciences International
 BioMechanics
 Biosound Esaote Ultrasound
 Biowave
 Boston Scientific
 Brookfield Pharmacy
 Calloway Labs
 Cantrell Drug Company, Inc.
 Catalis, Inc.
 Cephalon, Inc.

Clint Pharmaceuticals, Inc.
 CMEIA
 Codman, a Johnson & Johnson Company
 Cosman Medical, Inc.
 Custom Compounding Centers
 Desert Harvest
 Diagnostic Instruments, Inc.
 Dominion Diagnostics
 DRE
 DTI-Diros Technology Inc.
 Elan Pharmaceuticals
 Electromedical Products International, Inc.
 Eli Lilly and Company
 Elsevier, Inc.
 Emerging Solutions in Pain
 Endo Pharmaceuticals, Inc.
 Epimed International, Inc.
 GE Healthcare
 Great Health Works
 Havel's, Inc.
 Hayden Medical, Inc.
 Healthpac Computer Systems, Inc.
 Horizon Medical World
 Human Touch
 Innovative Healthcare Solutions

Intellisphere, LLC
 International Neuromodulation Society
 International Spine Intervention Society
 IWP
 Kimberly-Clark Health Care
 King Pharmaceuticals
 Lieberman Research
 Lippincott Williams and Wilkins
 Mallinckrodt/Covidien
 Meda Pharmaceuticals
 Medenet
 Medical Learning Solutions
 Med Images, Inc.
 MEDTOX Laboratories
 Medtronic, Inc.
 Millennium Laboratories
 National Fibromyalgia Association
 National Pain Foundation
 NDA, Inc.
 NECC (New England Compounding Center)
 Nektar Therapeutics
 NeurogesX
 Neuromed
 NeuroTherm, Inc.
 On-Site Testing Specialists, Inc.

Pain Medicine News
 PainDX, Inc.
 PAINWeek
 Pearson Assessments
 Pfizer, Inc.
 Physician Partner
 Physicians Business Network
 Physicians Choice Services
 PPM Information Solutions
 Practical Pain Management
 Practice Partners in Healthcare, Inc.
 PriCara, unit of Ortho-McNeil, Inc.
 Protech Leaded Eyewear, Inc.
 Purdue Pharma L.P.
 Sierra Tucson
 Smith & Nephew Orthopaedics
 Snyder Center of Pain Pharmacology
 Solstice Neurosciences, Inc.
 SonoSite, Inc.
 SpineMED-CERT Health Sciences
 St. Jude Medical
 Stryker Interventional Pain
 Victory Pharma
 Wiley-Blackwell
 Willow Laboratories
 Wyeth Pharmaceuticals



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