

the AMERICAN ACADEMY *of* PAIN MEDICINE

28TH ANNUAL MEETING

Make an early impact on the physician leaders who specialize in pain medicine by marketing your presence while they are in the process of making their plans to attend the AAPM Annual Meeting. This is the key time to set your company apart from your competition.

WEBSITE ADVERTISING—NEW

Place a tile ad on the highly visible AAPM Annual Meeting web page.

- Reach the attendees before and after the meeting.
- Post your tile ad for up to 6 months.
- Promote your company with a link to your website.
- Ensure your success at the Annual Meeting.
- Tile dimensions are 120 x 60 pixels.
- **The fee is \$5,000.**

Contact Patrick Filippelli at 847.375.4754 or pfilippelli@connect2amc.com to reserve your ad.

Tile ads should be sent in .gif or a .jpg format in proper dimensions to rnowak@connect2amc.com.

Call today to reserve your tile ad on the AAPM website.

DIRECT MAIL

Reach 2,400 AAPM members before the Annual Meeting by sending direct mail.

- Promote your presence before attendees decide which companies to visit in the exhibit hall.
- Begin your sales process early and enhance your return on investment.
- **The fee is \$500.**

The deadline for ordering member mailing labels is February 1, 2012. All orders are for a single use prior to the annual meeting and must be preapproved. The list will be sent in a Microsoft Excel file in order of Zip code.

Place your order by completing this form or going online to www.painmed.org/annual_mtg/exhibits.html for a fillable form and submit the form, along with your payment.

Please print or type.

Name _____ Title _____

Company _____

Address _____

City/State/Zip Code _____

Submitted by _____ E-mail Address _____

Phone (____) _____

Return to: Rose Nowak, Sales Department

AAPM, 4700 W. Lake Avenue, Glenview, IL 60025-1485 • 847.375.4856 • e-mail rnowak@connect2amc.com • fax 847.375.6465