

Direct Mail Opportunity



25th Annual Meeting • January 28–31, 2009 Hilton Hawaiian Village Honolulu, HI

As an AAPM exhibitor, you have the opportunity to reach more than 1,800 AAPM members before they step onto the exhibit floor through preshow promotion. Membership labels are available for \$425 (a 50% discount to exhibitors).

Make this your most successful exposition by inviting your target audience to your exhibit through direct mail. Preshow promotion helps you

- expand your reach to more than 1,800 leaders in pain medicine
- begin your sales process prior to the conference
- increase traffic flow to your booth
- ensure your success at the conference.

All labels will be e-mailed. They must be used prior to January 15, 2009, and are for one-time use only. **A sample of your mailing is required.** You will receive labels ordered by ZIP code. To order your labels, complete this form or go to www.painmed.org/annual_mtg/exhibits.html for a fillable form and send it with payment by January 9, 2009.

\$425 for 1,800 membership labels

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Enclose a sample of your mailing along with your payment.
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