

Advertising Opportunities

American Academy of Pain Medicine • Hilton Hawaiian Village • Honolulu, HI • January 28–31, 2009

AAPM Annual Meeting Program Book

Advertising in the AAPM Annual Meeting Program Book offers you concentrated exposure to more than 700 professionals involved in the specialty of pain medicine who attend the meeting. The program book contains the complete listing of events and exhibit activities, and attendees refer to it often.

Take advantage of this opportunity to put your message in the spotlight. To reserve space, complete the insertion order below or go to www.painmed.org/annual_mtg/exhibits.html for a fillable form and return it to AAPM.

Closing Date for Space: November 14, 2008

No cancellations will be accepted after this closing date.

First right of refusal for ad placement is due October 1, 2008.

Closing Date for Materials: November 24, 2008

Reproduction Requirements

The AAPM Program Book is printed sheetfed offset using a 150-line screen. Some parts of the book are printed DocuTech using a 110-line screen. Halftone images should be 300 ppi; line images should be 1,200 ppi.

Ad Materials: Digital composite ads are acceptable in either EPS or PDF formats, with all images and fonts embedded, or TIF or JPG formats at 1,200 ppi with no compression applied. Our printing methods produce "pleasing" color, so we do not require a high-end color proof. If you have more exacting color requirements, please send a match print or color-calibrated professional proof.

To Send Ad Materials: E-mail PDF or EPS artwork files as attachments to Rose Ann Nowak at rnowak@connect2amc.com. List the advertising company's name in the subject line. In the body of the message, indicate "AAPM Annual Meeting." Or send a disk by mail to the address below.

Size	Exhibitor Rate*
Trim size	8½" x 11"
Bleed size.	8¾" x 11⅛"
1 page.	7" x 10" \$1,200
⅔ page	4⅝" x 10" \$1,040
½ page H	7" x 4⅞" \$900
½ page V	3⅜" x 10" \$900
⅓ page	2⅛" x 10" \$665
¼ page	3⅜" x 4⅞" \$525
Color Rates (4-color) additional. \$675	
Cover/Tab Rates (includes 4-color process)	
Back cover.	\$2,475
Inside front cover.	\$2,295
Inside back cover.	\$2,175
Tab (one side)	\$2,295
Inserts	
2-page—3 times the qualified rate	
4-page—5 times the qualified rate	
Special Positions**	
Extra 10% per page	
<small>*Nonexhibitors and noncorporate members are charged an extra 10%.</small>	
<small>**The publisher reserves the right to determine which positions can be reserved.</small>	
<small>First right of refusal on placement of ads is granted through October 1, 2008.</small>	

Agency Commission

15% for accounts paid within 30 days
Cash discounts: 2% within 10 days

Insertion Order

The American Academy of Pain Medicine is authorized, as outlined below, to insert our ad in its official 2009 Program Book. Artwork will be supplied to AAPM by November 24, 2008.

(Please print)

Name of advertiser _____

Name of ad agency _____

Billing address _____

City, State, ZIP _____

Submitted by _____

Title _____

Date _____ Phone (____) _____

E-mail _____ Insertion order # _____

Size of ad _____ 4-color B/W Special position _____

Return insertion order form to:

American Academy of Pain Medicine • Sales Department
Attention: Rose Ann Nowak
4700 W. Lake Avenue, Glenview, IL 60025-1485

Send ads to: Rose Ann Nowak • rnowak@connect2amc.com
847/375-4856 • fax 847/375-6465
List the advertising company's name in the subject line.