

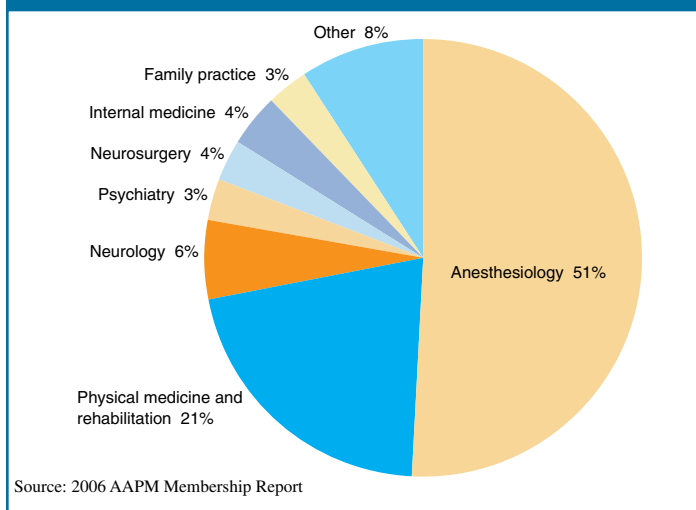
# PAIN MEDICINE

# NETWORK

A publication of the American Academy of Pain Medicine

AAPM members represent a variety of disciplines including anesthesiology, neurosurgery, neurology, physical medicine and rehabilitation, and psychiatry.

## AAPM Members by Specialty of Origin



## Advertising Opportunities

### Newsletter

Advertising in *Pain Medicine Network*, AAPM's newsletter, offers you exposure to more than 1,600 physicians practicing in the specialty of pain medicine. This quarterly newsletter focuses on upcoming educational events, current and new technology, and advances in the field of pain medicine. Reserve your space today to reach this key market. Ads must fit appropriately with the AAPM mission.

### Web Site Ads

The new Career Opportunities section of the AAPM Web site allows visitors to look for job openings, post anonymous résumés, and manage their job applications. Employers, recruiters, and ad agencies may also post jobs and search résumés.

## Contact

Rose Nowak, AAPM Sales Department  
4700 W. Lake Avenue, Glenview, IL 60025-1485

**Phone:** 847/375-4856

**Fax:** 888/412-7584

**E-mail:** rnowak@connect2amc.com  
or aapm@amctec.com

**Web site:** www.painmed.org



## 2008 Network Rates\*

Space	Specifications	1X	3X	4X
Full page	7" x 10"	\$950	\$855	\$770
2/3 page	4 <sup>5</sup> / <sub>8</sub> " x 9 <sup>5</sup> / <sub>8</sub> "	\$845	\$760	\$685
1/2 page	7" x 4 <sup>3</sup> / <sub>4</sub> "	\$715	\$645	\$580
1/3 page	2 <sup>1</sup> / <sub>4</sub> " x 9 <sup>5</sup> / <sub>8</sub> "	\$525	\$475	\$430
1/4 page	3 <sup>3</sup> / <sub>8</sub> " x 4 <sup>3</sup> / <sub>4</sub> "	\$415	\$375	\$335

**Additional fee for four-color process:** \$575.

**Agency commission:** 15% for accounts paid within 30 days.

**Classified ads:** \$30 per insertion plus \$15 per printed line. Average line is 35 characters. Noncommissionable.

Issue	Issue Date	Reservation Due**	Materials Due
Winter	January	Dec. 10, 2007	Dec. 28, 2007
Spring	May	Mar. 24, 2008	Apr. 10, 2008
Summer	July	June 5, 2008	June 23, 2008
Fall	October	Aug. 21, 2008	Sept. 8, 2008

**Preferred ad materials:** Digital composite ads accepted in EPS or PDF formats, with all images and fonts embedded; TIFF or JPG formats at 1,200 ppi. Bleed size for full-page ad: 8<sup>3</sup>/<sub>4</sub>" x 11<sup>1</sup>/<sub>4</sub>".

**Web transfer site instructions:** Ad files may be uploaded to <http://connect2amc.com/web/upload.html>.

Select AAPM and follow prompts to complete your upload. **Note:** The file name **must contain** the name of the advertising company.

## 2008 Web Site Rates\*

Recruitment opportunities are available on the AAPM Web site.

The Job Board includes job postings, job subscriptions, job posting credits, packages, print classifieds, job listing upgrades, job posting renewals, résumé purchases, résumé subscriptions, résumé credits, résumé posting fees, résumé listing upgrades, and renewals.

The rate for a 60-day job posting is \$300, paid online through the AAPM Web site. This online career service is provided by JobTarget. Payment is made directly to JobTarget, not AAPM.

AAPM offers a 5% discount on a newsletter ad for those wishing to take advantage of both the Web site and newsletter advertising opportunities. Payment for a newsletter ad is made directly to AAPM; please contact Rose Nowak at the AAPM office for more information.

\* Rates effective January 1, 2007.

\*\* No cancellations will be accepted after the space reservation due date.